

Modul-Code	Modul	1st Sem.	ECTS	PL	2nd Sem.	ECTS	PL	3rd Sem.	ECTS	PL	4th Sem.	ECTS	PL
		ECTS	Modul		ECTS	Modul		ECTS	Modul		ECTS	Modul	
	Foundations												
TDSM0900	<i>Internship and Evaluation</i>		30	B									
TDSM0910	Internship	28											
TDSM0920	Internship Evaluation	2											
TDSM1000	<i>Tourism Fundamentals</i>					5	K2						
	Economics and Global Tourism				3								
	Sales				2								
TDSM1100	<i>Managing People and Prices</i>					5	K2						
	Performance Management				3								
	Pricing Strategies				2								
TDSM1200	<i>Managing Tourism Markets</i>					6	PA						
	Tourism Product Development				3								
	Sustainability in Tourism				3								
TDSM1300	<i>Destination</i>					6	PA						
	Spatial Tourism Planning				3								
	Strategic Destination Development				3								
TDSM1400	<i>Personal Skill Development</i>					8	K3						
	Research Competencies				5								
	Self Management				3								
	Tourism												
TDSM1500	<i>Tourism in Practice</i>											5	B
	Applied Tourism Management							2					
	International Field Trip										3		
TDSM1600	<i>Tourism Management</i>								5	K2			
	International Tourism Business Strategies							3					
	Supply Chain Management							2					
TDSM1700	<i>Stakeholder Management in Tourism</i>								5	K2			
	Business Ethics and Corporate Governance							2					
	Brand Communication and Media							3					
	Development												
TDSM1800	<i>Global Business Development</i>								6	K2			
	International Risk Management							3					
	Political Economy of Tourism							3					
TDSM1900	<i>Individual and Organizational Development</i>								5	HA			
	Diversity Management							2					
	Innovation & Change Management							3					
	Strategies and Implementation												
TDSM2000	<i>Strategic Human Resource Management</i>								5	PA			
	International Human Resource Management and Employer Branding							3					
	Negotiation Strategies							2					
TDSM2100	<i>Implementation</i>								5	PA			
	Case/Project							5					
TDSM2200	<i>Advanced Research</i>											6	B
	Scientific Circle										6		
	Master's Thesis and Colloquium												
TDSM2300	<i>Master's Thesis and Colloquium</i>											18	
TDSM2310	Master's Thesis										16		Thesis
TDSM2320	Master's Thesis Colloquium										2		M
	ECTS		30			30			31			29	

PRAKTIKUM 28 ECTS / 21 WOCHEN - INTERNSHIP 28 ECTS / 21 WEEKS

Legend: K2/K3 = 2hours/3 hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, B = written paper