

| | | winter term | | | | summer term | | | | winter term | | | |
|-----------------|--|-------------|-----|------------|----|-------------|-----|------------|----|-------------|-----|------------|--------|
| Modul-Code | Modul | 1st Sem. | | ECTS Modul | PL | 2nd Sem. | | ECTS Modul | PL | 3rd Sem. | | ECTS Modul | PL |
| | | ECTS | sws | | | ECTS | sws | | | ECTS | sws | | |
| | Tourism | | | | | | | | | | | | |
| TDSM1000 | Tourism in Practice | | | 5 | EA | | | | | | | | |
| | Applied Tourism Management | 2 | 2 | | | | | | | | | | |
| | International Field Trip | 3 | 0 | | | | | | | | | | |
| | Development | | | | | | | | | | | | |
| TDSM1100 | Individual and Organizational Development | | | 5 | HA | | | | | | | | |
| | Diversity Management | 2 | 2 | | | | | | | | | | |
| | Innovation & Change Management | 3 | 2 | | | | | | | | | | |
| | Strategies and Implementation | | | | | | | | | | | | |
| TDSM1200 | Research and Case Project | | | 10 | PA | | | | | | | | |
| | Research Methods | 4 | 4 | | | | | | | | | | |
| | Case Project | 6 | 4 | | | | | | | | | | |
| | Tourism Compulsory Electives (two out of three = 10 ECTS) | | | | | | | | | | | | |
| TDSM1300 | Global Business Development | | | 5 | K2 | | | | | | | | |
| | International Tourism Business Strategies | 3 | 3 | | | | | | | | | | |
| | International Risk Management | 2 | 2 | | | | | | | | | | |
| TDSM1400 | Managing Tourism Markets | | | 5 | PA | | | | | | | | |
| | Tourism Product Development | 3 | 2 | | | | | | | | | | |
| | Sales | 2 | 2 | | | | | | | | | | |
| TDSM1500 | Special Topics in Tourism | 5 | 4 | 5 | K2 | | | | | | | | |
| | General Management and Tourism Management | | | | | | | | | | | | |
| TDSM1600 | Managing Financial Performance | | | | | | | 5 | K2 | | | | |
| | Financial Analysis | | | | | 3 | 2 | | | | | | |
| | Cost Accounting and Revenue Management | | | | | 2 | 2 | | | | | | |
| TDSM1700 | Destination | | | | | | | 5 | PA | | | | |
| | Spatial Tourism Planning | | | | | 2 | 2 | | | | | | |
| | Strategic Destination Development | | | | | 3 | 3 | | | | | | |
| TDSM1800 | Personal Skill Development - Value based Management | | | | | | | 5 | K2 | | | | |
| | Business Ethics and Corporate Governance | | | | | 2 | 2 | | | | | | |
| | Self Management | | | | | 3 | 2 | | | | | | |
| | Compulsory Electives (three out of four = 15 ECTS) | | | | | | | | | | | | |
| TDSM1900 | Tourism Economics | | | | | | | 5 | K2 | | | | |
| | Economics and Global Tourism | | | | | 3 | 2 | | | | | | |
| | Sustainability in Tourism | | | | | 2 | 2 | | | | | | |
| TDSM2000 | Strategic Human Resource Management | | | | | | | 5 | PA | | | | |
| | International Human Resource Management and Employer Branding | | | | | 3 | 2 | | | | | | |
| | Negotiation Strategies | | | | | 2 | 2 | | | | | | |
| TDSM2100 | Communication and Media Management | | | | | | | 5 | K2 | | | | |
| | Brand Communication and Media | | | | | 3 | 3 | | | | | | |
| | Media Management | | | | | 2 | 2 | | | | | | |
| TDSM2200 | Political Economy of Tourism | | | | | 5 | 4 | 5 | K2 | | | | |
| | Master's Thesis and Colloquium | | | | | | | | | | | | |
| TDSM2400 | Master's Thesis and Colloquium | | | | | | | | | | | 30 | |
| TDSM2410 | Master's Thesis | | | | | | | | | 28 | 0 | | Thesis |
| TDSM2420 | Master's Thesis Colloquium | | | | | | | | | 2 | 0 | | M |
| | ECTS | | | 30 | | | | 30 | | | | 30 | |

Legend: K2 = 2hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, EA = Experimental work