

WS 17-18 Tourism Development Strategies (TDS) - PO NEU

1st semester

	18. - 24. September 1st block week							25. September - 01. October							02. - 08. October							09. - 15. October										
	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So				
1st unit 8:00 - 9:30									Sp.T I	Sales													Sp.T I	Sales								
2nd unit 9:45 - 11:15		Einführung TDS	Modul: Individual & Organizational Development Diversity Management Dr. Panyiotis Constanti																					Case/Project	RM	Risk						
3rd unit 12:15 - 13:45															RM	TPD																
4th unit 14:00 - 15:30																												Inno/Ch				
5th unit 15:45 - 17:15														ATM														ATM				
6th unit 17:30 - 19:00																																
	16. - 22. October							23. - 29. October							30. October - 05. November							06. - 12. November										
	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So				
1st unit 8:00 - 9:30			Sales						Sp.T I	Sales							Sales						Sp.T I	Sales								
2nd unit 9:45 - 11:15		Berlin Case	RM	Risk													Risk					Case/Project		Risk								
3rd unit 12:15 - 13:45			TPD							Case/Project	RM						TPD							TPD								
4th unit 14:00 - 15:30			Inno/Ch																			Inno/Ch										
5th unit 15:45 - 17:15			ATM																			Inno/Ch										
6th unit 17:30 - 19:00																																
	13. - 19. November							20. - 26. November 2nd block week							27. November - 03. December							04. - 10. December										
	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So				
1st unit 8:00 - 9:30		Sp.T I	Sales														Sp.T I						Sp.T I	Sales								
2nd unit 9:45 - 11:15			Case/Project	RM	Risk												Case/Project					Case/Project	RM	Risk								
3rd unit 12:15 - 13:45				TPD																			TPD									
4th unit 14:00 - 15:30		Inno/Ch														Inno/Ch																
5th unit 15:45 - 17:15		ATM														ATM							ATM									
6th unit 17:30 - 19:00																																
	11. - 17. December							18. - 24. December							25. - 31 December - no classes until 2. January 2017							01. - 07. January - 2017										
	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So				
1st unit 8:00 - 9:30		Sp.T I	Sales						Sp.T I	Sales													Sp.T I	Sales								
2nd unit 9:45 - 11:15			Case/Project	RM	Risk																											
3rd unit 12:15 - 13:45				TPD						Case/Project	RM												TPD									
4th unit 14:00 - 15:30		Inno/Ch								Inno/Ch																						
5th unit 15:45 - 17:15		ATM								ATM																						
6th unit 17:30 - 19:00																																

exam period: 15.01.2018 - 09.02.2018

lecture period
18.09.2017 - 12.01.2018

lecture-free time period
02.10.2017 + 03.10.2017
30.10.2017 + 31.10.2017
21.12.2017 - 01.01.2018

exam period
15.01.2018 - 09.02.2018

Attention
Classes take place in **house 21/ room 214** usually.
For partial lectures PC-labs will be used in addition.

University will be closed from 21st December 2017 until 2nd Januar 2018

legend:	ATM = Applied Tourism Management (Prof. Gronau); Field Trip = (Prof. Gronau) DIM = Diversity Management (Dr. Panayiotis Constanti); ICM = Innovation & Change Management (Prof. Klage) RM = Research Methods (Prof. Gronau + Dr. Stamm); Case/Project = (Prof. Klage; lecture room and PC Lab I); ITBS = Int. Tourism Business Strategies (B. Adomavicius); IRM = Int. Risk Management (Prof.-V. Dr. Gaisina); TPD = Tourism Product Development (Prof. Rundshagen); Sales = Prof. Auerbach Sp. T I und II = Special Topics in Tourism (Prof. Gronau + Prof. Forno)
----------------	---

Modules:	
Tourism in Practice	(Applied Tourism Management + Field Trip)
Individual and Organizational Development	(Diversity Management + Innovation and Change Management)
Research and Case Project	(Research Methods + Case/Project)
Global Business Development	(International Tourism Business Strategies + Intl. Risk Management)
Managing Tourism Marktes	(Tourism Product Development + Sales)
Special Topics in Tourism	(I + II)
	compulsory elective
	compulsory elective
	compulsory elective