

WS 17-18 Tourism Development Strategies (TDS) (alte FPO)
1st/2nd/ 3rd term

	18. - 24. September 1st block week							25. September - 01. October							02. - 08. October							09. - 15. October						
	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So
1st unit 8:00 - 9:30										SCM		Ethics												SCM		Ethics		
2nd unit 9:45 - 11:15		Einführung TDS								HR		Risk												HR	Case/Project		Risk	
3rd unit 12:15 - 13:45										NS		BCM												NS		BCM		
4th unit 14:00 - 15:30												PET												Inno/Ch		PET		
5th unit 15:45 - 17:15										ATM														ATM				
6th unit 17:30 - 19:00													SC														SC	
16. - 22. October							23. - 29. October							30. October - 05. November							06. - 12. November							
1st unit 8:00 - 9:30					Ethics					SCM		Ethics							Ethics					SCM		Ethics		
2nd unit 9:45 - 11:15		HR			Risk					HR	Case/Project	Risk							Risk					HR	Case/Project	Risk		
3rd unit 12:15 - 13:45		NS	Berlin Case		BCM					NS	Case/Project	BCM							BCM					NS	Case/Project	BCM		
4th unit 14:00 - 15:30		Inno/Ch			PET					Inno/Ch		PET							PET					Inno/Ch		PET		
5th unit 15:45 - 17:15		ATM								ATM														Inno/Ch				
6th unit 17:30 - 19:00						SC							SC						SC								SC	
13. - 19. November							20. - 26. November 2nd block week							27. November - 03. December							04. - 10. December							
1st unit 8:00 - 9:30			SCM		Ethics												SCM		Ethics					SCM		Ethics		
2nd unit 9:45 - 11:15		HR	Case/Project		Risk												HR	Case/Project	Risk					HR	Case/Project	Risk		
3rd unit 12:15 - 13:45		NS			BCM												NS	Case/Project	BCM					NS	Case/Project	BCM		
4th unit 14:00 - 15:30		Inno/Ch			PET												Inno/Ch		PET					Inno/Ch		PET		
5th unit 15:45 - 17:15		ATM															ATM							ATM				
6th unit 17:30 - 19:00						SC							SC						SC								SC	
11. - 17. December							18. - 24. December							25. - 31 December - no classes until 2. January 2017							01. - 07. January - 2017							
1st unit 8:00 - 9:30			SCM		Ethics					SCM														SCM		Ethics		
2nd unit 9:45 - 11:15		HR	Case/Project		Risk					HR	Case/Project													Case/Project		Risk		
3rd unit 12:15 - 13:45		NS			BCM					NS	Case/Project	BCM												Case/Project	BCM			
4th unit 14:00 - 15:30		Inno/Ch			PET					Inno/Ch		PET														PET		
5th unit 15:45 - 17:15		ATM								ATM																		
6th unit 17:30 - 19:00						SC							SC														SC	

exam period: 15.01.2018 - 09.02.2018

lecture period
18.09.2017 - 12.01.2018

lecture-free time period
02.10.2017 + 03.10.2017
30.10.2017 + 31.10.2017
21.12.2017 - 01.01.2018

exam period
15.01.2018 - 09.02.2018

Attention
Classes take place in **house 21/ room 214** usually.
For particular lectures PC-labs will be used in addition.

University will be closed from 21st December 2017 until 2nd Januar 2018

legend:
ATM = Applied Tourism Management (Prof. Gronau); **Case/Project** = (Prof. Klage; lecture room and PC Lab I);
SCM = Supply Chain Management (Prof. Gronau); **ITBS** = Int. Tourism Business Strategies (Adomavicius)
PET = Political Economy of Tourism (Prof. Rundshagen); **IRM** = Int. Risk Management (Prof.-V. Dr. Gaisina);
DIM = Diversity Management (Dr. Panayiotis Constanti); **ICM** = Innovation & Change Management (Prof. Klage)
BCM = Brand Communication and Media (Prof. Loebnitz); **BECG** = Business Ethics and Corporate Governance (Prof. Scherl)
IHRM = Int. HRM (Prof. Scherl); **NS** = Negotiation Strategies (Prof. Scherl) **SC** = Scientific Circle (Prof. Gronau)

Modules:

Tourism Management	(International Tourism Business Strategies + Supply Chain Management)
Stakeholder Management in Tourism	(Business Ethics & Corp. Governance + Brand Communication and Media)
Global Business Development	(Intl. Risk Management + Political Economy of Tourism)
Individual and Organizational Development	(Diversity Management + Innovation and Change Management)
Strategic HRM	(Intl. HRM and Employer Branding + Negotiation Strategies)